



For Immediate Release

Friday, January 28, 2005

Ali Bushehri to Lead Enterprise Development for Hunter Paine

Hunter Paine Enterprises is pleased to announce that Ali Bushehri has joined the company in the newly created role of Vice President, Enterprise Development. In this position, Mr. Bushehri will focus on value creation for the Company's primary brand, Lexite™. His initial responsibilities will include supply chain development, RFID program implementation and strategic expansion for both domestic and international markets.

Mr. Bushehri joins Hunter Paine with over 20 years in business management, including substantial small company and start up organization experience. Most recently, as Managing Director for C-MA International, Mr. Bushehri developed organizations and raised capital for several start ups, building on his ten year tenure as the COO/CFO for OZ Technologies where he developed and implemented scalable organizations. "We are looking forward to taking advantage of Ali's skilled strategy and negotiating expertise as well as his passion for creation and innovation. His background and management style will provide additional depth and support to the current Hunter Paine Executive Management Team," said Arthur Roth, President and Founder of Hunter Paine Enterprises.

Mr. Bushehri holds a bachelor's degree in mechanical engineering from the University of Missouri-Rolla and has completed postgraduate work at Stanford University.

About Hunter Paine Enterprises

Established in 1999, Hunter Paine Enterprises, LLC (HPE) is a privately held company committed to developing innovative, cost effective and patented technologies that will be used as replacements for wood in commercial and industrial applications. The company's first product offering is Lexite™, a structurally superior wood replacement composite lumber. Launched initially into the transportation and logistics industry, Lexite™ will be used to build pallets and to supply replacement boards for pallets. Made from recycled post consumer waste including scrap tires, Lexite is 100% reusable and recyclable. As a company, Hunter Paine is committed to innovating traditional businesses with sustainable, ecological and pollution free products. Headquartered in Lafayette, CA, HPE also has manufacturing and office facilities in Pittsburg, CA.

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